

TIME: 10:29
DATE: 3/1/54
SPONSOR: DAVID BOOT SHOP
SOLICITOR:NE

GOT YOUR HEAD IN A CLOUD?? WALKING ON AIR?? NO?? WELL--
THIS IS NO GUARANTEE FOR EXHILARATION, BUT YOU TOO CAN
BE LIGHT-FOOTED IN A PAIR OF CAPEZIO'S. WE PRESCRIBE
A TRIP TO THE DAVID BOOT SHOP ON MAIN STREET. IN
ADDITION TO ~~THE~~ THE EVER POPULAR STYLES, THEY HAVE
A BRAND NEW LINE OF CAPEZIO FLATS AND PUMPS. TRY A
DOSE OF TAN---PICK A SHADE, ANY SHADE---THE DAVID BOOT
SHOP HAS THEM ALL. AND TAN GOES WITH JUST ABOUT EVERYTHING.
THIS NEW SPRING LINE BY CAPEZIO IS SURE TO FIT IN WITH YOUR
WARDROBE....AND SPEAKING OF FIT..DAVID'S HAS YOUR SIZE
WHATEVER IT MAY BE. SO GET A PAIR OF CAPEZIO'S AND BE
FOOT-FANCY THIS SPRING AND ALL YEAR 'ROUND....THANKS TO
THE DAVID BOOT SHOP ON MAIN STREET. AND IF YOU'RE SOUTH-
BOUND THIS SPRING, BE SURE TO SEE DAVID'S
COMPLETE LINE OF WHITE SHOES.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE,
NORTHAMPTON. THE CORRECT TIME IS NOW: 10:30

ANNOUNCER'S SIGN.

3/1/54 - Agatha Kellner

WACERASE BOND

SOUTH WORTH CO.

WACERASE

